



**DHANVANTARILOKASIRI
BIOTECH PVT LTD**

BUSINESS PLAN BOOK

A DOORWAY TO HEALTH | WEALTH | HAPPINESS



**DHANVANTARI
LEARNING SYSTEM**





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VISION - MISSION



- **Commitment to Quality:** We deliver top-quality products at fair prices, ensuring the best for our distributors.



- **Genuine Business Opportunities & distributor Satisfaction:** We offer ethical business opportunities focused on self-growth while providing personalized nutrition solutions for distributor satisfaction.



- **Distributor Empowerment & Positive Impact:** We empower distributors with training and tools to achieve financial independence, positively impacting lives through our values.



- **Health and Happiness:** Through our commitment and support, we aim to enable our distributors and distributors to lead healthier, happier, and more fulfilling lives.



COMPANY LEGAL CERTIFICATES





MD WORDS



DR. H B LOKESH
CHAIRMAN & MD

We aim to deliver nothing but the best to our distributors, ensuring that they receive top-quality products at prices that are fair and reasonable. But our vision goes beyond just providing products – we are committed to offering genuine business opportunities to those who seek them. We firmly believe in the value of self-improvement and ethical practices. We are in the business of making a positive difference in people’s lives. And we believe that by staying true to our vision and values, we can achieve that goal, one distributor and one business opportunity at a time.

Our mission is twofold: to offer top-quality products tailored to our distributor’s needs and to provide genuine business opportunities for our distributors. We prioritize distributor satisfaction by delivering high-quality products and personalized nutrition solutions. Simultaneously, we empower our distributors with comprehensive training and support, helping them build successful businesses and achieve financial independence. Through our mission, we aim to make a positive impact on our distributors, enabling them to lead healthier, happier, and more fulfilling lives.”



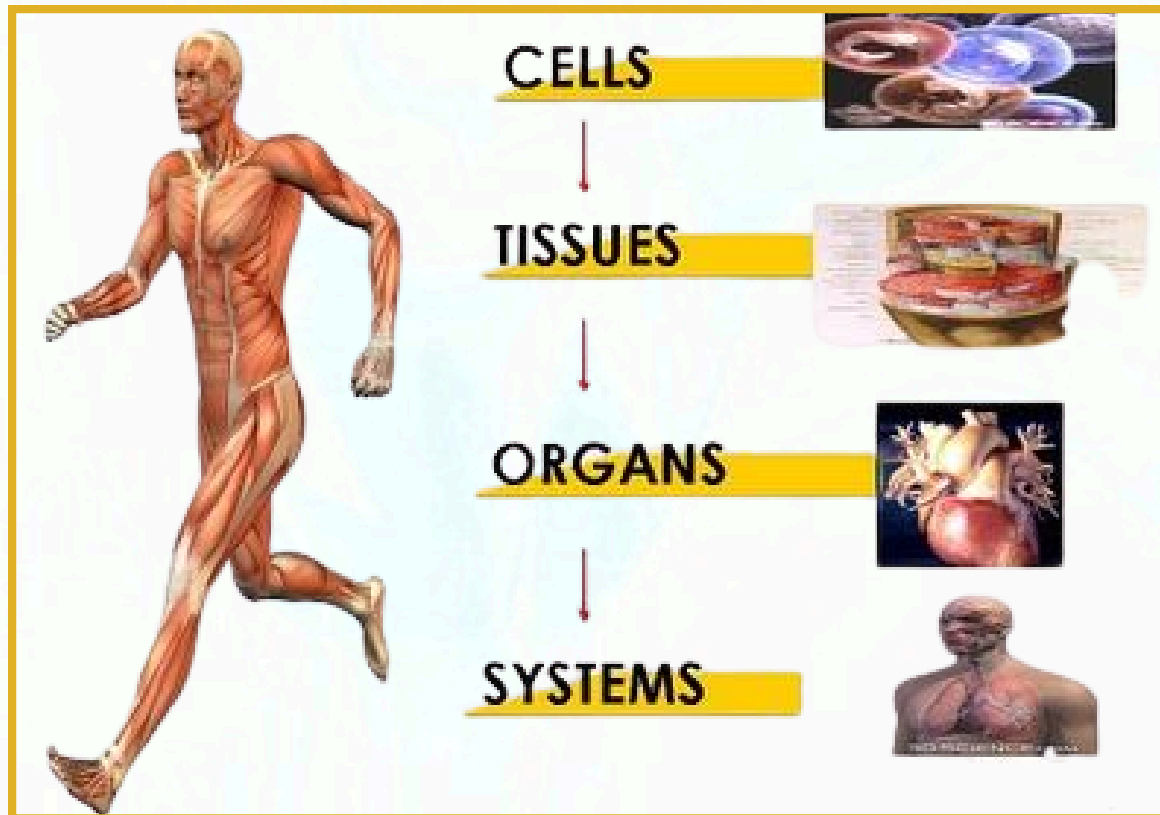
OUR VISION IS TO SPREAD

HEALTH - ಆರೋಗ್ಯ

WEALTH - ಆದಾಯ

HAPPINESS - ಸಂತೋಷ

BODY COMPOSITION



EARLIER LIFE STYLE



PREVIOUS DISEASE

CHOLERA-ಕಾಲರಾ | MALARIA-ಮಲೇರಿಯಾ | PLAGUE-ಪ್ಲೇಗ್
CHICKEN POX-ಚಿಕನ್ ಪಾಕ್ಸ್ | SMALL POX-ಸಿಡುಬು ರೋಗ

TODAY'S LIFE STYLE



TOXIN FROM ENVIRONMENT

AIR POLLUTION - ವಾಯು ಮಾಲಿನ್ಯ | WATER POLLUTION -
ಕಲುಷಿತ ನೀರು | RADIATION EFFECT - ವಿಕಿರಣಗಳಿಂದ ತೊಂದರೆ



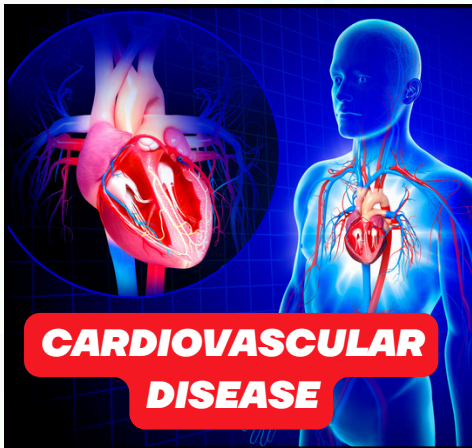
Mobile Tower Radiation Causes
Neuro Degenerative Disorders!



CHEMICALS IN FAST FOOD?!

- Sodium Stearoyl Lactate** : Found in shampoo and soap Reasoning for use: 'dough conditioner' even though bread does not require this, and has been made without SSL for thousands of years
- Calcium Disodium EDTA** : Found in skin products and hair conditioner (used as stabilizer) Reasoning for use: Flavor protectant in fast food sauces, dips and dressings
- Ammonium Glycyrrhizin** : Found in facial mask products Reasoning for use: Flavor enhancer, flavoring agent, surface-
- Disodium Phosphate** : Found in mascara and mouthwash Reasoning for use: Food preservative
- Propylene Glycol** : Found in shampoo, mouthwash, hand sanitizers Reasoning for use: Gives most of today's food and beverages the indistinctive taste
- Benzoyl Peroxide** : Recently banned in China Active ingredient in acne creams Reasoning for use: Bleaching wheat flour white (all fast food breads)





AYURVEDA - SOLUTION FOR ALL





OUR PRODUCTS RANGE

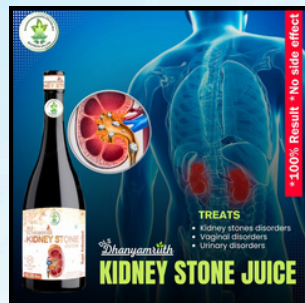
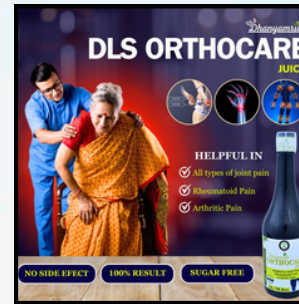




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DLS HEALTHCARE PRODUCTS



DHANYAMRUTH JUICES



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DLS HEALTHCARE PRODUCTS



DHANYAMRUTH CAPSULES



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DLS HEALTHCARE PRODUCTS



DHANYAMRUTH SYRUP



DLS AGRICULTURE PRODUCTS





DLS AGRICULTURE PRODUCTS



DLS PERSONALCARE PRODUCTS





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DLS
Dhanyamruth

BIO MAGNETIC KIT

- ★ Stress Reduction
- ★ Pain Relief
- ★ Enhanced Healing
- ★ Better Sleep Quality
- ★ Improved Blood Circulation



100% NATURAL
PAIN KILLER

NO SIDE EFFECT

- *Bio-magnetic Mattress with pillow*
- *Bio-magnetic Water Energy Pad*

- *Bio-magnetic Wrist Belt*
- *Anti-radiation Chip*



MRP: ₹10,000

DP: ₹6,439

BV: 2576



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OUR MAIN MANTRA

3 SIMPLE STEPS TO EARN MONEY



USE THE PRODUCT



GET THE RESULT



SHARE IT WITH OTHERS



TYPES OF INCOME

- ★ **MATCHING INCOME**
- ★ **PERFORMANCE BONUS**
- ★ **ACHIEVEMENT BONUS**
- ★ **MATCHING AWARDS & REWARDS**
- ★ **RETAIL PROFIT**
- ★ **CONSISTENCY INCOME**
- ★ **REPURCHASE INCOME**
- ★ **REPURCHASE AWARDS & REWARDS**
- ★ **FRANCHISE INCOME**





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OUR JOINING PACKAGES

₹1,500/-

- Orthocare Juice - 1000ml
- Women care Juice - 1000ml
- Diabetic Care Juice 1000ml

Note: Select any one product only

₹3500/-

- 42 Herbs Juice - 1000 ml

₹5,000/-

CATEGORY -01

- 42 Herbs Juice - 1000 ml
- Diabetic care Juice-1000 ml

CATAGORY -02

- Agri Power - 2 Box
- DLS Growth - 1 ltr
- DLS Dharitri - 1 ltr

₹10,000/-

CATEGORY -01

- 42 herbs juice - 1000 ml - 2
- Multiberry juice - 1000 ml - 1
- Ortho care Juice - 1000 ml - 1
- Moringo capsule - 1

CATEGORY -02

- BIO MAGNETIC KIT

CATEGORY -03

- DLS Dharitri - 1000 ML-2
- DLS Growth - 1000 ML-2
- DLS Agri power - 4





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JOINING INCOME PLAN

JOINING PRODUCTS	MATCHING PV	MATCHING PAYOUT (10%)	DAILY CAPPING /DAY
₹1500	15	150	₹3000
₹3500	35	350	₹6000
₹5000	50	500	₹10000
₹10000	100	1000	₹20000

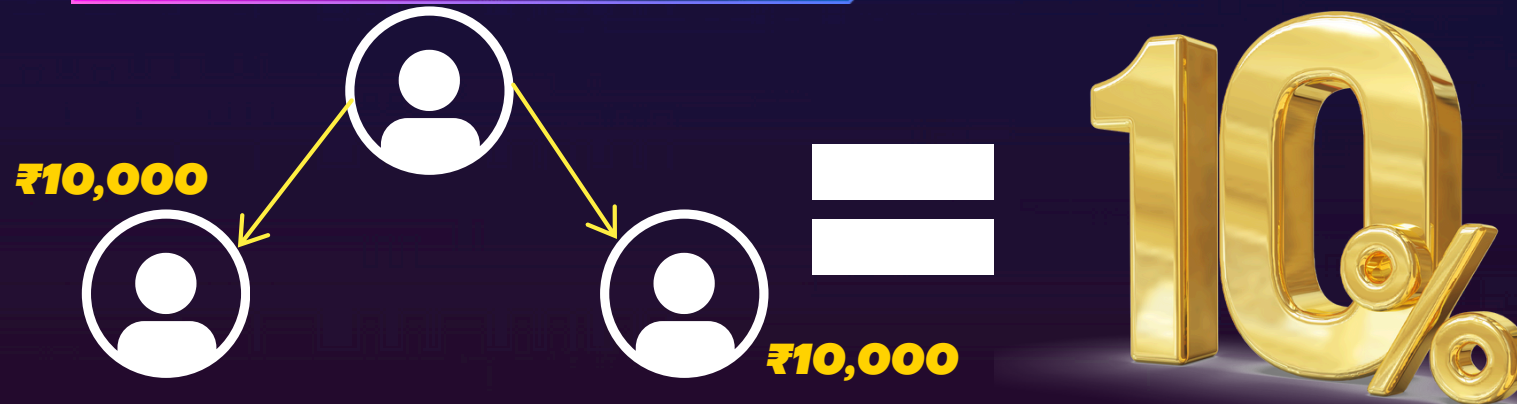
USER 1:2 OR 2:1 THEN 1:1



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MATCHING INCOME



PERFORMANCE BONUS

$$5 + 5 = 10\%$$



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ACHIEVEMENT BONUS PLAN

MATCHING PV	MATCHING INCOME	MATCHING BONUS	TOTAL INCOME	AWARDS & REWARDS
1000	10000	10000	20000	One Day Training
1600	16000	16000	32000	Suit Length
3200	32000	32000	64000	Resort Training
6400	64000	64000	128000	Goa Trip
13000	130000	130000	260000	Laptop
26000	260000	260000	520000	International Trip
55000	550000	550000	1100000	Fully paid bike
120000	1200000	1200000	2400000	Car fund worth of 2 lakh
250000	2500000	2500000	5000000	Car fund worth of 5 lakh
500000	5000000	5000000	10000000	10 lakh worth brand new car
1000000	10000000	10000000	20000000	25 lakh house fund
2500000	25000000	25000000	50000000	Benz Car



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AWARDS AND REWARDS

ONE DAY TRAINING



MATCHING INCOME 10000

MATCHING BONUS 10000

**TOTAL INCOME
20000**

SUIT LENGTH



MATCHING INCOME 16000

MATCHING BONUS 16000

**TOTAL INCOME
32000**

RESORT TRAINING



MATCHING INCOME 32000

MATCHING BONUS 32000

**TOTAL INCOME
64000**



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AWARDS AND REWARDS

GOA TRIP



MATCHING INCOME 64,000

MATCHING BONUS 64,000

**TOTAL INCOME
1,28,000**

LAPTOP



MATCHING INCOME 1,30,000

MATCHING BONUS 1,30,000

**TOTAL INCOME
2,60,000**

INTERNATIONAL TRIP



MATCHING INCOME 2,60,000

MATCHING BONUS 2,60,000

**TOTAL INCOME
5,20,000**



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AWARDS AND REWARDS

FULLY PAID BIKE



MATCHING INCOME 5,50,000

MATCHING BONUS 5,50,000

**TOTAL INCOME
11,00,000**

CAR FUND WORTH OF 2 LAKH



MATCHING INCOME 12,00,000

MATCHING BONUS 12,00,000

**TOTAL INCOME
24,00,000**

CAR FUND WORTH OF 5 LAKH



MATCHING INCOME 25,00,000

MATCHING BONUS 25,00,000

**TOTAL INCOME
50,00,000**



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AWARDS AND REWARDS

10 LAKH WORTH BRAND NEW CAR



MATCHING INCOME 50,00,000

MATCHING BONUS 50,00,000

**TOTAL INCOME
1CR**

25 LAKH HOUSE FUND



MATCHING INCOME 1CR

MATCHING BONUS 1CR

**TOTAL INCOME
2CR**

BENZ CAR



MATCHING INCOME 2.5CR

MATCHING BONUS 2.5CR

**TOTAL INCOME
5CR**



**RETAIL
PROFIT UPTO
40%
ON ALL OUR
PRODUCTS**

**EXCLUSIVE
CONSISTENCY OFFER**
FROM 1ST - 15TH OF EVERY MONTH

Note: Only Agriculture - growth products &
Healthcare - all juices products are included

1000 BV	3000 BV	5000 BV
3 MONTHS GET ₹ 1500 MRP WORTH PRODUCTS FREE	3 MONTHS GET ₹ 3000 MRP WORTH PRODUCTS FREE	3 MONTHS GET ₹ 5000 MRP WORTH PRODUCTS FREE
6 MONTHS GET ₹ 4000 MRP WORTH PRODUCTS FREE	6 MONTHS GET ₹ 7000 MRP WORTH PRODUCTS FREE	6 MONTHS GET ₹ 8000 MRP WORTH PRODUCTS FREE
12 MONTHS GET ₹ 10000 MRP WORTH PRODUCTS FREE	12 MONTHS GET ₹ 16000 MRP WORTH PRODUCTS FREE	12 MONTHS GET ₹ 20000 MRP WORTH PRODUCTS FREE



REPURCHASE MATCHING INCENTIVE ON BV

SL.NO	INCENTIVE (%)	MATCHING BV
1	20%	3,74,995
2	22%	11,36,359
3	24%	16,66,663
4	26%	34,61,535
5	30%	ABOVE



- Repurchase Capping Payout Rs.9,95,811/- (per cut-off)
- Payout will be Released - within 10days from the cut-poff date.
- Repurchase income every month 2 times cut-off (5th and 20th).



REPURCHASE AWARDS AND REWARDS

SL.NO	INCENTIVE	AWARDS AND REWARDS
1	₹11,111/-	EXECUTIVE BAG
2	₹49,999/-	ONE DAY TRAINING
3	₹99,999/-	RESORT PROGRAM
4	₹2,99,999/-	GOA TRIP
5	₹4,99,999/-	BANGKOK TRIP
6	₹7,99,999/-	COUPLE MALAYSIA TRIP
7	₹9,99,999/-	2 LAKHS CAR FUND
8	₹14,99,999/-	INDIVIDUAL U.S TRIP
9	₹19,99,999/-	5 LAKH CAR FUND
10	₹39.99,999/-	7 LAKH WORTH CAR
11	₹40,00,000/- & Above	2% OF COMPANY TURNOVER SHARING TO ALL CROWN DIRECTOR



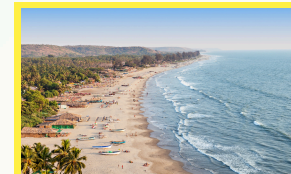
EXECUTIVE BAG



ONE DAY TRAINING



RESORT PROGRAM



GOA TRIP



BANGKOK TRIP



COUPLE MALAYSIA TRIP



CAR FUND WORTH OF 2 LAKH



INDIVIDUAL U.S TRIP



CAR FUND WORTH OF 5 LAKH



7 LAKH WORTH CAR

T&C Applied

Incentive Rewards eligibility Counts from next to next basis up to 10th Club
Transportation costs will be bearded by Achievers



CLUB ACHIEVERS

CLUB ACHIEVERS

SL.NO	RANK	INCOME
1	Director	5000
2	Silver Director	25,000
3	Gold Director	50,000
4	Star Director	1,00,000
5	Ruby Director	2,50,000
6	Emerald Director	5,00,000
7	Platinum Director	15,00,000
8	Diamond Director	50,00,000
9	Double Diamond Director	1,00,00,000
10	Crown Director	2,50,00,000
11	President	5,00,00,000
12	Universal crown Director	10,00,00,000





FRANCHISE INCOME

SL.NO	FRANCHISE AMOUNT	AMOUNT	% PERCENTAGE/INCOME
1	FRANCHISE	₹1,00,000/-	3
2	LEADER FRANCHISE	₹2,50,000/-	4
3	SUPER FRANCHISE	₹5,00,000/-	5



- Note: All kinds of franchise should maintain every month 30% of their principle amount regularly
- Note: Only one district franchise will be given for every district and to take district franchise the investment will be





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DHANVANTARILOKASIRI BIOTECH PVT LTD

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**“Whatever your mind conceive and
believe it can be achieved”**

**“We are living in a world of possibilities
anyone can achieve anything”**

LETS DREAM IT